

Subject: Re: Bridge Home Press Conference - TOMORROW

From: Wilshire Center BID <info@wilshirecenter.com>

Date: 05/01/2018 11:35 AM

To: Paul Kim <paulkim@jamisonservices.com>, Debra Leathers <dleathers@swlaw.edu>, Mike Sarebanha <msarebanha@swelgroup.com>, Mike Hakim <mike@mikehakim.com>, Sam Hakim <srhakim@aol.com>, Niall Kelly <NKelly@hotelnormandiela.com>, Mike Sarrabana <msarebanha@swel.net>, Jimmy Han <jimmyhan1@me.com>, HMH <colonyholdings@gmail.com>, Dustin Storey <dustin@centurywestpartners.com>, Brenda Arianpour <Brenda@greenbridgecorp.com>, Michael Downes <mdownes@arccapitalpartners.com>, Mark Thaler <mthaler@swlaw.edu>
BCC: "N. Gaston" <ngaston711h@gmail.com>, Noemi Torres <noemi@colocation.com>

Good Afternoon,

Parking for tomorrow's press conference will be available at [613 S. Vermont Ave.](#)

The press conference will be a block and a half south on Vermont Ave at 682 S. Vermont Ave., 90005

We've reserved a LADOT lot there for guests to use. Spots are limited so first come first serve.

Since the presser should start on time [at 8:00am](#), I'd plan for folks to try arriving [7:50am](#) if possible.

WCBIC Board Member, Brenda Arianpour has been selected by the Mayors team to speak on behalf of the WCBID and our support for more resources to help end homelessness in our District.

Thanks so much and hope to see you all tomorrow.

Thank you,
Michael Russell
Executive Director
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213-487-7003
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| On Apr 26, 2018, at 5:46 PM, Wilshire Center BID |

<info@wilshirecenter.com> wrote:

Good Evening WCBID Board,

As you know, the Mayor's highest priority for the City right now is to fight homelessness. Together w/ Council President Wesson, we are now bringing this fight to the Wilshire Center BID area.

Next Wednesday, the Mayor, Council President Herb Wesson and the WCBID will be holding a press conference to announce CD 10's site for a bridge home (temporary shelter). CP Wesson has selected a LADOT parking lot located on 6th/Vermont. As construction for supportive housing will take several years, we need an immediate solution now to help our fellow Angelenos in the streets.

- Event: Press Conference for Bridge Home (Mayor Garcetti and Council President Wesson)
- Time: 8:00am
- Location: LADOT Parking Lot 691
- Address: 682 S. Vermont Ave, 90005

We would love to have one of our WCBID small business owner to speak in support for the site. I wanted to check with the Board to see if any of you would be interested or know someone who would be good. They only have 5 speakers for the entire presser, so this will be a pretty big deal. Please let me know ASAP. Please give me a call or text message on my cell to confirm your availability 213.321.6163.

P.S. This news isn't public yet, so we are being very strategic and intentional about who we invite. If you could help keep a tight lid on this news, that will be greatly appreciated!

Thank you,
Michael Russell
Executive Director
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On Apr 25, 2018, at 12:41 PM, Wilshire Center BID
<info@wilshirecenter.com> wrote:

Good Afternoon WCBIC Board Members,

After several discussions about the homelessness crisis in our district, Council President Herb Wesson has decided to build a much needed Emergency Homeless Shelter for 100 to 130 people with 24/7 services and security in the WCBID.

We are working with Council District 10 to introduce a motion to evaluate all issues prior to installation. We will be having a press conference with the Mayor and Council President on Wednesday, May 2nd 8 am to 8:45 am at 682 S. Vermont Ave. Please let me know if you are able to attend.

I will send more information later.

Thank you,
Michael Russell
Executive Director
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